Basic data literacy skills

1. Know data sources
   - Internal sources of data such as sales data, financial data, business emails, orders, etc.
   - External sources of data such as Data.gov, World Bank Open Data, Crunchbase, etc.

2. Learn data terms
   Each industry (retail, finance, etc.) has its own data terms. For example, if you are working in marketing, you might use terms like page views, traffic sources, and unique visitors.

3. Learn to interpret data
   You should be able to make the following types of observations in graphs:
   - Trends
   - Patterns
   - Gaps
   - Outliers
   - Focus
   - Logical

4. Curiosity and passion for data
   Aim to think outside the obvious borders and see the less obvious factors that may be influencing the results and its interpretation.

   For example, pay attention to these areas:
   - Credibility: How credible and reliable are the source of the data?
   - Quality: Are you able to recognize the helpful data and define which data has meaningless value for your research?